



SPONSORSHIP PACKET



For more information call 385-7431 or visit trailsandopenspaces.org/BikeMonth.

Sponsorship Level Benefits for Metro Rides' Bike Month 2009

Platinum Spoke (\$3,000+)

As the title sponsor, your investment is highly visible to residents, visitors, individual and corporate participants, and the media. Your organization's name will be aligned with Bike Month in print, promotional collateral and advertisements during Bike Month events and in association with news coverage. You or your designee' can be introduced at Bike Month events, underscoring your organization's commitment to healthy lifestyle choices and support for alternative transportation choices.

Platinum Spoke benefits include:

- Recognition at the Children's Bicycle Safety Rodeo, the Bike-to-Work Day Breakfast & the Starlight Spectacular
- VIP seating at the Bike-to-Work-Day Breakfast
- Prominent placement/sizing of company logo on Bike Month t-shirt
- Company name on Bike Month collateral and in thank-you ad
- Company banner at all three events
- Company recognition during media interviews associated with media blitz
- Table at the Bike-to-Work Day breakfast

Gold Spoke (\$1,500 - \$2,999)

Your investment at the Gold Spoke level provides you "event" sponsorship at one of three Bike Month happenings—all of which attract a diverse cross-section of the very individuals and businesses that you may serve or want to do business with. You may choose between the Bike-to-Work Breakfast, the Children's Bicycle Safety Rodeo or the series of Bicycle Clinics that will run throughout June.

Gold Spoke sponsorship benefits include:

- Company logo on Bike Month t-shirt
- VIP seating at the Bike-to-Work-Day breakfast
- Company name on Bike Month collateral and thank-you ad
- Company banner at your chosen event
- Table at the Bike-to-Work Day breakfast

Silver Spoke (\$500 - \$1,499)

Designed for individuals and smaller organizations, this level of Bike Month sponsorship shows your support for cycling, trails and access for the growing community of riders.

Silver Spoke sponsorship benefits include:

- Company logo on Bike Month t-shirt
- Company name on thank-you ad
- Table at the Bike-to-Work Day breakfast

Cash Donations and/or In-Kind Gifts

Any cash donations and/or in-kind gifts will underwrite and/or minimize the cost of Bike Month, in order to keep our events free and available to all. Thank you for your support!



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Sponsorship Application for Metro Rides' Bike Month 2009

Application and payment must be received by April 10, 2009 in order to be included in marketing collateral and printed materials.

Company Name

Contact Name

Phone

Mailing Address

Email

Website

Sponsor Registration. Please mark the appropriate level of your commitment:

- | | | |
|--------------------------|------------------------|-----------------------|
| <input type="checkbox"/> | Platinum Spoke Sponsor | \$3000.00 or more |
| <input type="checkbox"/> | Gold Spoke Sponsor | \$1500.00 - \$2999.00 |
| <input type="checkbox"/> | Silver Spoke Sponsor | \$500.00 - \$1499.00 |

Support. We can call you to discuss your preference and how best to direct your donation of cash or an in-kind product or service:

Cash Gift (dollar amount)

In-Kind (describe) _____

OUR FOLLOW-THRU:

- Please send me an invoice at my chosen sponsorship level.
- Invoice me on the following date: _____
- I have enclosed a check.

Please make check payable to Metro Rides and mail to:

Metro Rides, 1015 Transit Drive, Colorado Springs, CO 80903



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